

IMPACT SUMMARY

Steve Davis

TURNAROUND	\$1.495B
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Corporate Turnaround (1.0b)
Market Turnaround (\$475m)
Technology Program Turnaround (30m)

GROWTH	\$3.586B
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Business Development (23m)
Channel Growth Strategy (125m)
Global Growth Strategy (2.2b).
Strategic Partnerships (1.0b)
Category Growth (100m)
Market & Integration Strategy (\$120m)
Product Strategy (\$18m)

CAPABILITY	\$1.535B
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Channel & Platform Innovation (1.25b)
Business & Product Development (23m)
Innovation Platform (12m)
Program Management & Analytics Platform (\$250m)

COST REDUCTION	\$0.218B
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Infrastructure Cost Reduction (87m)
Employee Engagement Improvement (3m)
Portfolio Management (20m)
Service Center Reengineering (2m)
Marketing Budget Optimization (8m)
Portfolio Rationalization (98m)

TOTAL:	\$6.834B
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Approx \$7B